

Z A K S I D N E Y



2026

Partnership Programme

INTRODUCTION

Zak Sidney has been on an inspiring journey in karting since the age of 11, quickly establishing himself as one of the most promising young talents. 2026, will see Zak competing in various National Junior Karting Championships.

With grit, determination, and exceptional athletic discipline, Zak is proving himself in a physically demanding sport. Now 14, he is seeking partners to further strengthen his racing career as he takes the next step in his motor racing journey.

Zak has been selected by Hillspeed and joins their Junior Driver Car Development Programme; this marks a significant milestone for him in his journey into cars. Hillspeed, a formidable racing outfit with over 50 years of experience at the highest levels of motorsport, currently competes in GB4 and GB3. Over the next few years, Zak will work closely with Hillspeed to refine his skills and develop his talent, positioning himself for success in the highly competitive world of motorsport.

Zak demonstrates exceptional talent and commitment. Partnership opportunities will help provide him with the necessary platform to develop his skills and gain experience in a highly competitive environment.



PARTNERSHIP OPPORTUNITY

Zak is more than just a young driver, he represents the future of motorsport. His recent signing with Hillspeed and 2026 signing with Xcel motorsport makes for a perfect time to be a part of this journey. Partnering with Zak means your company will be closely associated with his rise through the ranks, gaining long-term brand visibility and engagement with motorsport fans.





2026 PARTNERSHIP PROGRAMME



STANDARD BENEFITS *

As a partner of any package you will enjoy these standard benefits:

Website presence

Your company or product logo featured on all pages of the website with a web link of your choice. We also produce activity reports once a year.

Media exposure

The Karting discipline is huge in the UK and Europe. Regularly featured in magazines, websites, Sky, Youtube and Instagram (dependant on championships).

Corporate brand exposure

Partners company logotypes will be applied to all printed correspondents,

*Racewear, *Team Merchandise and *Kart / Car bodywork

(*Dependant on selected sponsor package)

Zak's participation in corporate events, product launches, motorsport fan meet-and-greets and opportunities to inspire young athletes through youth sports and motorsport initiatives.



CLICK ON VIDEO TO VIEW

Digital & Social media marketing

Regular branded content shared across Zak's Instagram, Facebook, Sky TV, YouTube, and other social media channels. Co-branded promotional videos showcasing Zak's training, races, and milestones. Race-day updates featuring your company's branding.

Product placement & Endorsement

Integration of your company's products or services into Zak's racing journey along with the ability to leverage Zak's growing profile for marketing and promotional campaigns.

Access all areas

Race and test days are always open to our partners throughout the year. We give all our partners complete access to our mechanic areas, pit area and general team environment at any of the events and welcome their attendance.



KARTING



TITLE PARTNER

Standard Benefits

* See standard benefits section

Brand awareness

There is only one Title Partner opportunity available per annual race season. For 2026, this package centres exclusively around the inclusion of the partner company name / Logo being presented in dominant areas and standalone wherever possible. This has been designed to gain the greatest exposure possible. The Title Partner logo would feature extensively across all branded equipment, racesuits, helmet, merchandise, promotional material, printed material and all correspondents. The logo would appear largest on all of the stated materials and race kart. You will also have rights to use Zak's image in marketing and advertising campaigns

Social media content

Exclusive social media content, including dedicated race-day posts and behind-the-scenes footage. Two dedicated social media posts per month promoting your brand

Custom video content

Bespoke video content featuring Zak with your company / product.

Exclusive Website Exposure

A custom webpage will be built and feature on the website dedicated to your company / product. We will provide stats at the end of the year.

£12,000



PREMIUM PARTNER

Standard Benefits

* See standard benefits section

Brand awareness

Each Premium Partner will have their company logo featured on all racewear (including racesuits), selected merchandise, promotional material and printed material. Logo would appear in a premium placement on the race kart

Social media content

Regular mentions in Zak's social media updates. One dedicated social media post per month promoting your brand.

£3,500

ASSOCIATE PARTNER

Standard Benefits

* See standard benefits section

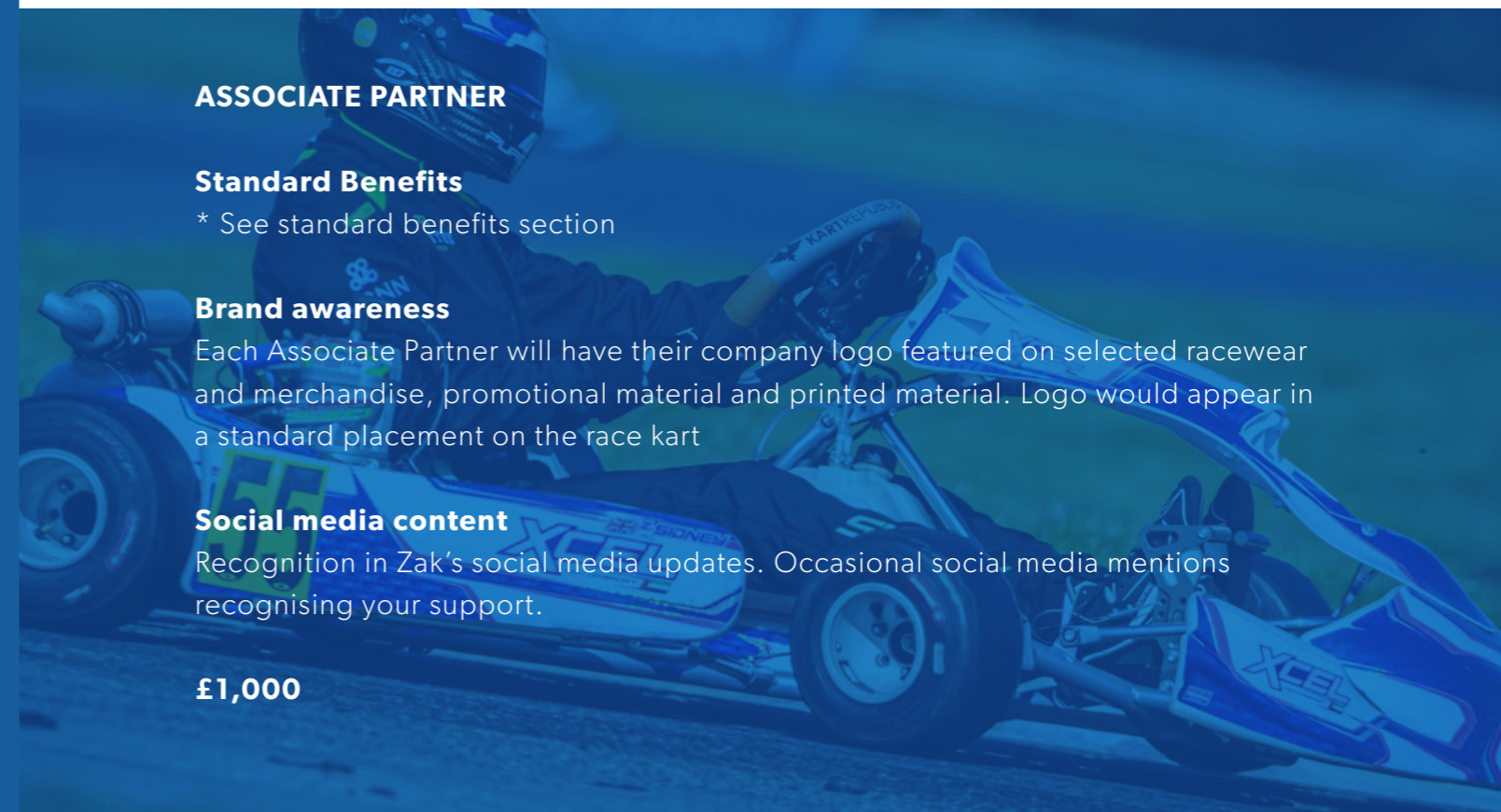
Brand awareness

Each Associate Partner will have their company logo featured on selected racewear and merchandise, promotional material and printed material. Logo would appear in a standard placement on the race kart

Social media content

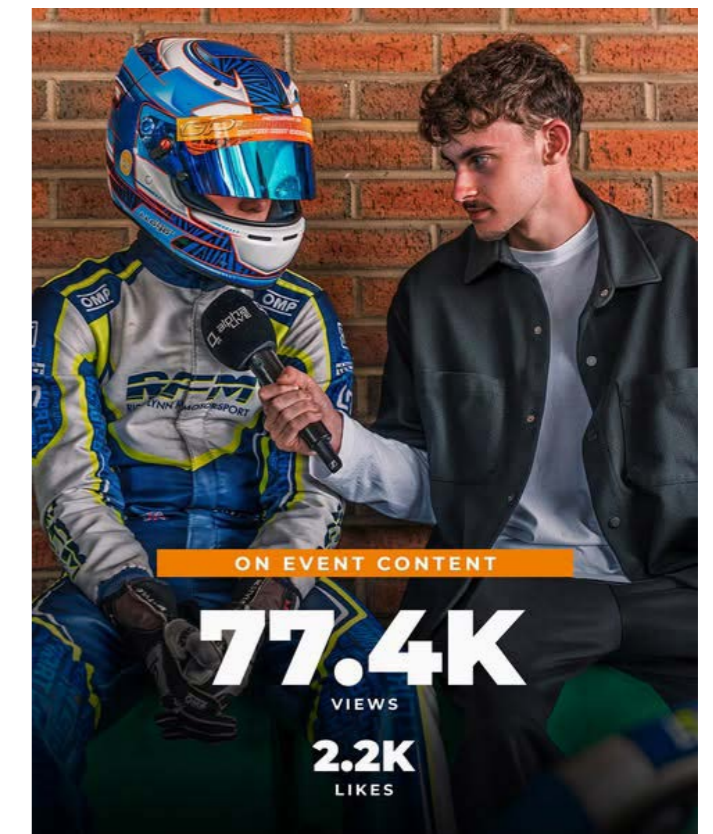
Recognition in Zak's social media updates. Occasional social media mentions recognising your support.

£1,000



EVENT COVERAGE

An example of coverage and reach from a national karting event.
(Kartmasters 31st July - 3rd August 2025)



GB4 CAR TEST



GB4 Test Driver

Zak Sidney, a 14-year-old karting talent from Wembley, London, is one of the youngest to be testing GB4 Championship single-seater cars. His remarkable opportunity comes through a collaboration with Hillspeed, a respected name in British junior single-seater racing, known for its work in both GB4 and GB3 series.

On 13 March 2025, Hillspeed officially announced Sidney as a Hillspeed Junior Driver, enrolling him in their renowned GB4/GB3 development programme. This initiative is designed to groom promising young karters and prepare them for the transition into competitive car racing.

While he is still too young to compete in the full GB4 Championship - where the minimum race age is typically 15 - Zak is allowed to participate in testing sessions under controlled and closely monitored conditions. These sessions are vital for building experience in key areas such as car handling, race engineering feedback, and data analysis. By beginning this process at 13, Zak gains a crucial head start on many of his future rivals.

His early entry into the Hillspeed programme reflects both his evident skill in karting and the team's commitment to long-term driver development. Previous young talents like Aryaman Bansal, who joined the grid at age 15, demonstrate the growing trend of early progression through the ranks - but Zak's path starts even earlier.

Though not yet eligible for competition at this level, Zak has already built a strong reputation within the karting community for his consistency, maturity, and ability to adapt quickly to new challenges. His move into single-seater testing marks a significant step in a carefully structured development plan.

More broadly, Zak Sidney's test debut signals an evolving approach in junior motorsport, where identifying and nurturing young drivers from an earlier age is becoming increasingly common. Supported by Hillspeed's experienced team, Zak is well-positioned to grow into a future contender in GB4 and beyond.

NEXT TEST DAY

OCTOBER 2025

Be a part of the next GB4 test schedule

hillspeed



MARCH 13, 2025 —
GB4 CHAMPIONSHIP — NEWS

EXCITING KARTING TALENT SIDNEY NAMED HILLSPEED 'JUNIOR

[CLICK TO READ ARTICLE](#)

GB4 TEST DAY PARTNER



Standard Benefits

* See standard benefits section

Brand awareness

This package centres exclusively around the inclusion of the partner company name / Logo being presented in dominant areas and standalone wherever possible. This has been designed to gain the greatest exposure possible. Your logo would feature across all branded equipment, racesuits, merchandise, promotional material, printed material and all correspondents. You will also have rights to use Zak's image in marketing and advertising campaigns.

Social media content

Exclusive social media content, including dedicated test-day posts and behind-the-scenes footage. Dedicated social media posts promoting your brand.

Custom video content

Bespoke video content featuring Zak with your company / product.

Full Day Hospitality

Enjoy the test day schedule and become close-up with the action.

£1,500

BESPOKE PACKAGES

Please call





Z A K S I D N E Y

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